

ASHERAH WEISS

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ARTS EDUCATOR EXPERIENCE

Peptoc Project. Worldwide with Jessica Martin. Spring '22-Now

- Hotline and series of posters with uplifting messages from youth
- Hotline went viral worldwide, received over 6 million calls and media coverage
- Simon + Schuster book, You Are Amazing Like a Rocket, published August '24

Independent Arts Educator. Sonoma County. June '21-Now

- Focusing on making arts accessible and meaningful to everyone
- AIR Teacher at multiple elementary, middle and high schools in Sonoma County
- Adult and youth classes taught at Healdsburg Center for the Arts
- Teach process-oriented and improvisational visual and performing arts

Teacher. Healdsburg Junior High. Aug'19-June '21

- Full-time teacher of record with students 6th-8th grade
- Fine Arts 1 + 2, Media Arts, and 6th grade seminar teacher

PROFESSIONAL EXPERIENCE

Director. Artstart, Santa Rosa. Jan 23'-Now

- Plan, execute and manage core functions of youth arts non-profit
- Coordinator across all stakeholders: artists, apprentices, clients, grantors, board
- Creator of visions, proposals, budgets, media, timelines, reports, and more

Co-Founder. womb space collaborative arts, Santa Rosa. Sept '16-Dec '17

- Catalyzed community arts space to support access to creative exploration
- Led the organization creatively, administratively, and financially
- Produced and hosted events, and empowered individual + collective creativity

Behavioral Tutor. Bridging Worlds Behavioral Services, SoCo. Jan '15-April '18

- Supported folks on the autism spectrum at home and out in community
- Helped guide the family system to increase resiliency and compassion

Self-Employed Cultural Creative. Sonoma County. '12-'18

- Production of unique arts-oriented events
- Handmade letterpress, screenprints + digital graphic design
- Producer of love letter parties in public and private venues

LEADERSHIP EXPERIENCE

Project Director. Pop-Up Creativity Grant Recipient. Aug-Nov '17

- Experiential project called "Dear Santa Rosa: Love Letters to a Place"
- Organized events, outreach, artist team, and volunteers
- Co-created a living "Love Letter to Santa Rosa," an interactive event for healing after the Sonoma County fires with mural painting, love letter writing and mandala

Team Member. Sebastopol Village Building Convergence. Dec '13-Oct '14

- Collaboratively established and produced a 10-day placemaking event in Sept 2014
- Collaborated on graphics, 40 page booklet + production of all merchandise
- Organized the Shenanigans, rallying public displays of expression on bike + foot

Core Team Member. *The PLACE for Sustainable Living, Oakland. Nov '10-Oct '11*

- Administered, organized, and communicated internally and externally.
- Developed key roles and volunteered on core team from vision to development.

SHOWS + HAPPENINGS

Organizer + Educator. *Earth Protectors Parade. Healdsburg. Spring '23*

- Instigated parade for Earth Day with large elemental puppets in downtown Plaza

Student Shows. *Hopeful Monsters. Healdsburg + Petaluma. '21 + '22*

- Co-created curriculum with Linus Lancaster, soft sculptures that show aspects of personal struggles. Led students 3rd-8th in three schools through the project
- Exhibitions of youth-made "monsters," at Petaluma Arts Center and in Healdsburg

Ensemble Cast Member . *"Isabella and the Jewel Divine," San Francisco. Fall '16*

- Devised theater directed by Polina Smith

Artist. *"Boundaries" Juried Show at Sebastopol Center for the Arts. July '16*

- Won Honorable Mention for short film "Over//Through: Walls of Israel/Palestine"

Curator. *"This Is The Place: Dialogue on Community Resilience in Oakland." May '11*

- Curated interactive gallery show on neighborhood change, collaborating with community partners and artists.

EDUCATION & CERTIFICATION

Theater for Living Training Level 1 + 2. Vancouver, BC. Summer '22

Facilitation training from David Diamond for community theater model

Sonoma State University Spring. Credentialed Single Subject Art Teacher '19

EL Certification, and training in restorative discipline

Taught in Visual Fine Arts at ArtQuest under Brooke Delello

California College of the Arts. Oakland. Graduated Spring '11

Bachelor of Fine Arts, Individualized Major, High Honors

Interdisciplinary work in local resiliency, social practice, and education

REFERENCES

Jessica Martin, Collaborator
Independent Artist, Educator + Curator
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